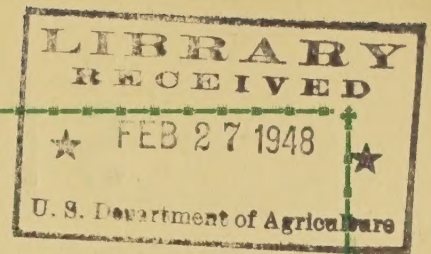


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1948 Price List



80 Acres of Choice Nursery Stock



Landscape Service



WHITE ELM NURSERY CO.

HARTLAND, WISCONSIN

Established 1906

SHADE TREES

ASH, Green. 8-10 ft., \$2.75. 1¼-1½" Cal., \$3.50.

A fast growing tree suitable for planting in light soils though also adapted to heavier soils as well. Ultimate height 50 to 60 feet.

BIRCH, White. 6-8 ft., \$3.50.

The White Birch is best adapted to ornamental planting on lawn or border. The white bark is not present on young trees, but appears and remains as the tree reaches 3 or 4 years of age. Tree grows to 30 or 40 feet.

BIRCH, Cut-Leaf Weeping. 6-7 ft., \$5.00

One of the most graceful and beautiful of pendulous trees. Tall and slender with graceful drooping branches, its white bark and interestingly deeply cut leaves make it an outstanding ornamental tree.

CRABS, Flowering. 5-6 ft., \$2.50. 6-8 ft., \$3.50.

Arnold, a low branched, wide spreading form. Semi-double pink flowers, fading to almost white as they open. Yellow fruits about the size of a cherry.

BECHTEL, 2-3 ft., \$2. 3-4 ft., \$2.75.

A small growing, very showy plant with large double pink blossoms in profusion. Does not fruit.

Dolga. A very showy tree of medium size, bearing white blossoms which are followed by an abundance of small red fruits.

Eleyl. A strong growing tree having bronze foliage. The flowers are carmine red and very showy. Fruits are medium size and red.

Hopa. An upright growing tree with most attractive red flowers. Fruits are also red, but small.

Red Silver. A very striking appearing tree with bronze leaves that are silvery underneath. Flowers are red and late. The fruit is purplish-red and borne in considerable quantity.

SARGENT. 2-3 ft., \$2.50. 3-4 ft., \$3.50.

A very dwarf growing crab of wide spreading habit. Flowers are white, fruit is small and red and born in great abundance and held well into the winter.

Wild Sweet Crab. The native wild crab found growing on the hills of southwestern Wisconsin. Beautiful double pink flowers.

ELM, American. 6-8 ft., \$2.50. 8-10 ft., \$3.00. 1¼-1½" cal., \$3.50. 1½-2" cal., \$6.00.

This is our common Elm, too well known to need much description. A large growing tree, 50 to 60 feet with wide spreading branches, it must be given ample room in planting. Forty to forty-five feet is proper spacing. Trees prefer any good soil.

ELM, Chinese. 6-8 ft., \$2.25. 8-10 ft., \$3.00.

A rapidly growing tree that really has no place in our Wisconsin tree plantings. It grows fast but is not very long lived. Best suited on light and dry soil situations.

ELM, Moline. 8-10 ft., \$3.75. 1¼-1½", \$5.00.

An improved American Elm. This is a grafted tree and one that is a strong, compact, upright grower. The leaves are larger and of a deeper green than those of the American Elm and do not drop as early in the fall. A very popular and satisfactory tree.

HAWTHORN. 3-4 ft., \$3.50.

Coccinea. A bushy, small tree with white flowers and dull red fruits.

Crusgalli. Deep green, shiny leaves; conspicuous white flowers and bright red fruit. Long thorns.

PAUL'S SCARLET. Brilliant double rose-like flowers in June.

HACKBERRY. 8-10 ft., \$4.50.

A fine shade or street tree with distinctive bark. Produces small berries well-liked by birds. Thrives on sandy soils.

HONEYLOCUST. 8-10 ft., \$3.50.

Thornless variety. Fragrant white flowers in May. Very attractive pinnate leaves. Good for light or poor soils.

LINDEN. 8-10 ft., \$3.50.

One of the best large sized, rapid growing trees reaching 50 to 60 feet at maturity. Does best on soil with ample moisture. An attractive street or lawn tree.

MAPLE, Norway. 8-10 ft., \$6.50. 1¼-1½" cal., \$7.75.

The most popular of the Maple family for lawn or street planting. Grows to about 40 feet, forms well rounded head, with very large deep green leaves. Leaves turn golden yellow in the fall. Almost entirely free of injurious insects.

MAPLE, Norway Pyramidal. 1¼-1½" cal., \$11.50.

A slim, upright form of Norway Maple resembling the Lombardy Poplar in shape, but much more desirable.

MAPLE, Rubra. 6-8 ft., \$6.00.

Somewhat like the Silver Maple in size and growth, but has a bright red bloom in the spring and brilliant scarlet leaves in the fall.

MAPLE, Schwedler, 8-10 ft., \$9. 1¼-1½" cal., \$11.50.

This is probably the most showy of the real shade trees. Leaves come out a deep purple in the spring, slowly changing to a dark purplish green which is maintained throughout the summer. Trees form a round head like that of the Norway Maple, but remains somewhat smaller, reaching only 30 to 35 feet in height.

MAPLE, Soft. 8-10 ft., \$3.25.

The fastest growing Maple, eventually reaching 50 to 60 feet in height. Grows a large, irregular shaped head and is valuable when quick shade is wanted. Fall leaf color is most attractive.

MAPLE, Sugar or Hard. 1¼-1½" cal., \$9.00.

This is the beautiful tree of the north, perfectly symmetrical in shape. Fine foliage which turns to the brilliant golds and reds of the fall. Slow growing but worth waiting for.

MOUNTAIN ASH, American. 6-8 ft., \$5.00.

An upright growing small tree reaching 25 to 35 feet in height. Attractive deep green foliage. Bears a profusion of orange red berries from mid-summer on through the fall.

MOUNTAIN ASH, European. 6-8 ft., \$3.50.

Similar to the American Mountain Ash, but of faster growth and more open habit. Berries are not born as profusely.

MULBERRY, Russian. 6-8 ft., \$2.50.

Largely planted for screens or windbreaks; also used to attract birds as fruits are relished by nearly all birds.

PLUM, Purple-Leaf. 3-4 ft., \$2.50. 4-5 ft., \$3. 5-6 ft., \$3.50.

Hardy upright small tree with reddish-purple leaves.

POPLAR, Bolleana. 6-8 ft., \$2.50. 8-10 ft., \$3.25.

A compact upright tree of great attractiveness. Leaves are a three-lobed, light green on top, silver beneath. Grows to 35 or 40 feet.

POPLAR, Lombardy. 6-8 ft., \$1.50. 8-10 ft., \$1.90.

Well known narrow upright tree, rapid in growth, most suitable as a screen planting or for accent in the border.

WILLOW

Golden. 6-8 ft., \$2.00.

Golden yellow bark, very showy in winter. Medium sized tree.

Laurel-Leaf. 5-6 ft., \$1.50.

Upright growing tree with large deep green leaves.

Niobe Weeping. 8-10 ft., \$3.75.

Beautiful yellow pendulous branches. Strong growing, hardy tree.

Pussy Willow. 3-4 ft., \$1.25

Medium sized plant with large catkins in early spring.

Red Stem. 5-6 ft., \$1.50.

Small sized tree with red bark. Most showy in winter.

Wisconsin Weeping. 6-8 ft., \$3.00.

Dark green leaves and bark. Very graceful drooping branches.

EVERGREENS

Evergreens that come to you balled and burlapped should be planted as soon as possible. If the earth ball once becomes dried out, no amount of soaking later on will revive the plant, so plant immediately and water thoroughly. Keep on with an adequate watering program throughout the first year of a transplanted evergreen.

ARBOR VITAE, American. 2 to 3 ft., \$6.00; 3 to 4 ft., \$8.50

A plant that will grow to 10 or more feet in height, suitable for planting in semi-shade or full sunlight. Can be sheared to any shape and kept any size. Suitable as individual specimens in foundation plantings or for hedges or screening.

ARBOR VITAE, Globe. 15 to 18 inches, \$6.00.

A dense, roundish shaped, dwarf growing plant. Suitable for foundation plantings where nothing will grow over 35 inches high is wanted. Adapted to partial shade or full sun.

ARBOR VITAE, Pyramidal. 2 to 2½ ft., \$6.00; 2½ to 3 ft., \$7.50; 3 to 3½ ft., \$10.00.

The most common of the upright Arbor Vitae. Very attractive, sturdy tree.

ARBOR VITAE, Siberian. 18 to 24 inches, \$7.50; 24 to 30 inches, \$9.00; 30 to 36 inches, \$12.00.

An exceedingly hardy, compact plant growing to about 6 or 8 feet in height, wide at the base and narrowing to the top. Suitable in any well drained situation.

FIR, Douglas. 2 to 3 ft., \$7.50; 3 to 4 ft., \$11.00.

A rapid growing, symmetrical tree with attractive bluish green foliage. Makes beautiful specimen for lawn planting.

JUNIPER, Andorra. 15 to 18 ins., \$6.00; 1½ to 2 ft., \$7.50.

A low, spreading grower reaching to 5 or 6 feet across. Color of foliage is grayish green during summer months changing to purplish tones over winter.

JUNIPER

Burks. 3 to 3½ ft., \$11.00.

Dense upright columnar form with distinct blue color. Winter color is metallic purple.

Canadensis. 15 to 18 inches, \$5.25.

Common Juniper of our hillsides, low, vase shaped in form. Spreads.

Cannarti. 2 to 3 ft., \$12.00; 3 to 4 ft., \$15.00.

One of the finest upright growing Junipers. Deep green in color which does not change over winter.

Dundee. 2 to 3 ft., \$12.00; 3 to 4 ft., \$15.00.

Very desirable upright Juniper with bluish-grey foliage during the summer which turns to a reddish bronze over winter.

Glauca. 2 to 3 ft., \$12.00.

Silver-blue foliage of much beauty. Upright Juniper of rather open habit of growth.

Glauca Hetzi. 1½-2 ft., \$8.50; 2-2½ ft., \$10.50.

A rapid growing spreading type that closely resembles the Pfizer J. but has blue colored foliage.

Japanese. 15 to 18 inches, \$6.00.

A prostrate branched, low growing plant, bright green in color and whip-cord-like foliage.

Kosters. 2 to 2½ ft., \$8.50.

A wide spreading type of Juniper closely resembling the Pfizer J but having a more silvery colored foliage.

Meyeri. 15 to 18 inches, \$8.00.

A dwarf growing, very irregularly shaped, more or less upright type. Foliage is a silvery-blue which turns to purplish shades over winter.

Pfizer. 15 to 18 in., \$6.50; 1½ to 2 ft., \$8.00.

A wide spreading, low growing Juniper with attractive gray-green foliage. Plant succeeds in most any location thus making it one of the most popular of all the spreading forms of evergreens.

Pfizer Upright. 2½ to 3 ft., \$13.00.

Same as the Pfizer, but having been staked to an upright position before allowing it to make its horizontal growth.

JUNIPER—cont'd.

Red Cedar. 3 to 4 ft., \$10.00.

Hardy upright form, requiring shearing to keep it trim and shapely. Green foliage in summer, reddish-purple over winter.

Sargent. 15 to 18 inches, \$7.50.

A prostrate growing form with light green foliage.

Savin. 15 to 18 inches, \$5.00; 18 to 24 inches, \$6.00.

A medium low, spreading form with dark green foliage. Needs full sunlight to succeed well.

Spiny Greek. 1½ to 2 ft., \$6.50.

A semi-dwarf, broad based conical type. Very distinctive, light green foliage.

Tamerisc. 15 to 18 ins., \$6.00; 1½ to 2 ft., \$8.00.

A prostrate form, growing close to the ground. Has deep green foliage the year round.

Von Ehron. 18 to 24 inches, 7.50.

Fast growing, wide spreading Juniper with deep green foliage.

PINE, Austrian. 2 to 3 ft., \$7.00; 3 to 3½ ft., \$9.00.

A strong, sturdy long needled evergreen. Ultimate height, 40 to 50 feet. Best suited for windbreak planting or in large lawn areas.

PINE, Mugho. 12 to 15 ins., \$5.25; 15 to 18 ins., \$6.25; 18 to 24 ins., \$8.00

A compact, low, globe shaped evergreen. Used mostly in foundation plantings. Annual shearing will keep it more tight and compact than it would otherwise. Requires full sunlight and good soil.

PINE, Ponderosa. 3 to 3½ ft., \$9.00.

A large open growing tree with long light green needles.

PINE, Red or Norway. 2 to 3 ft., \$7.00.

A fast growing, long needled tree with deep green needles. Quite adaptable as to soil and other growing conditions.

SPRUCE, Black Hills. 2 to 2½ ft., \$6.50; 2½ to 3 ft., \$8.00.

A compact, symmetrical medium fast growing spruce. Foliage is a bluish green, needles are short. Tree is hardy anywhere.

SPRUCE, Colorado Blue. 2 to 2½ ft., \$10.00; 2½ to 3 ft., \$13.00.

This is the show tree of the evergreens. Foliage, a silvery blue of great distinction. Used mostly as specimen in lawns and parks. Needs a well drained fertile soil and full sunlight.

SPRUCE, Colorado Green. 2 to 2½ ft., \$8.00; 2½ to 3 ft., \$10.50.

A compact, large growing spruce of great symmetry and beauty. Needles long and sharp varying in color from light green to bluish tint. Suitable as a specimen in contrast with the Colorado Blue Spruce.

SPRUCE, Norway. 2 to 3 ft., \$5.50; 3 to 4 ft., \$8.00.

A fast growing spruce, ultimately reaches 40 to 50 feet. Foliage a deep green; needles are short. Mostly planted for windbreaks and screens.

YEW, Brownii. 12 to 15 ins., \$6.50; 15 to 18 ins., \$8.50.

A rapid grower with heavy dark green foliage. More upright in growth than the true Spreading Yew.

YEW, Dwarf. 12 to 15 ins., \$7.00; 15 to 18 ins., \$10.00.

A very dwarf, compact, slow growing type. Suitable for planting in small restricted places.

YEW, Hatfield. 18 to 24 ins., \$12.50.

An upright form, though not pyramidal as the top is broader than the bottom. Foliage is heavy and dark green.

YEW, Hicksii. 18 to 24 inches, \$10.00.

A narrow, columnar type with rich, glossy green foliage.

YEW, Spreading. 12 to 15 ins., \$7.00; 15 to 18 ins., \$9.00; 18 to 24 ins., \$12.50.

The most common type of low growing Yew. Very hardy and does well in shaded places. Best of the low growing evergreens for foundation plantings.

YEW, Upright. 18 to 24 ins., \$10.00; 24 to 30 ins., \$15.00.

The upright form of the Japanese Yew, a densely, broad based conical plant. Deep green foliage. Best upright evergreen for shady places.

ORNAMENTAL SHRUBS

ALMOND, Pink Flowering. 3 to 4 ft., \$1.75.

A small shrub that is covered with small pink rose-like blossoms in May. Very showy in the shrub border or foundation planting.

ALPINE CURRANT. 18 to 24 ins., \$1.25.

A dwarf compact growing shrub, dense dark green foliage. Leaves out early in spring and holds foliage till late in fall. Does well in shade.

ARONIA, Arbutifolia. 2 to 3 feet, \$1.25.

An attractive shrub for borders because of its shiny foliage that colors beautifully in the fall. White blossoms late spring and has bright red berries in late fall and winter. Grows to 3 to 5 feet.

ARONIA, Melanocarpa. 2 to 3 feet, \$1.25.

Similar to the Arbutifolia, but has black berries instead of red. Grows somewhat taller.

ARROWWOOD. 2 to 3 feet, \$1.00; 3 to 4 feet, \$1.25.

One of the best shrubs for landscape planting. Grows to 7 or 8 feet. Branches straight and upright. White blossoms in late spring, followed by cluster of blue berries, greatly liked by birds. Plants tolerate some shade.

BARBERRY, Japanese. 15 to 18 ins., \$.75; 18 to 24 ins., \$1.

One of the best known low shrubs for hedging and landscape planting. Grows to about 3 or 4 feet in any sort of location. Has yellow blossoms in spring and bright red berries in fall and winter. Foliage turns to brilliant crimson in fall. Branches have many sharp thorns.

BARBERRY, Red Leaf. 12 to 18 ins., \$1; 18-24 ins., \$1.25.

Similar in growth habits to the Japanese Barberry but has showy reddish purple leaves throughout the growing season.

BEAUTY BUSH. 2 to 3 ft., \$1.75; 3 to 4 ft., \$2.00.

One of the most beautiful small shrubs growing to about 5 or 6 feet and covered with a profusion of fragrant pink blossoms in late May and early June.

BUCKTHORN. 18 to 24 in., \$.50; 2 to 3 ft., \$.75.

A medium growing shrub with dark green foliage. Stands shade.

BUCKTHORN HEDGING GRADE.

18 to 24 inch, \$15.00 per 100.

BUDDLEIA. 2 Yr. No. 1, \$1.00.

Charming. Long sprays of lavender pink blooms. Very fine for cutting.

Dubonet. A dark wine colored variety of large firm spikes.

Ile de France. Large flowers of rich reddish purple, borne on long panicles.

CARAGANA. 3 to 4 feet, \$1.25.

Very hardy, drought-resistant shrub for planting in difficult places. Has yellow flowers in May and June.

CHERRY-Hansen, Bush Cherry. 2 to 3 ft., \$1.00.

Fruit quite similar to the Compass Cherry. Trees really more of a bush than a tree. Fruits are more suitable for birds than human consumption, but they do make a very good jelly.

COTONEASTER.

Acutifolia. 2 to 3 ft., \$1.00; 3 to 4 ft., \$1.50.

An attractive medium sized shrub with dark green leaves. Has yellow flowers and brownish-black fruit that hangs on well into the winter.

Divaricata. 2 to 3 ft., \$1.90.

A handsome shrub with evergreen-like foliage. Has pink flowers and bears an abundance of bright red berries in the fall.

Integerrima. 2 to 3 ft., \$1.25.

A bushy shrub of medium size, dark green leaves, light pink flowers and red fruits.

DEUTZIA, Lemoine. 2 to 3 ft., \$1.35.

A small shrub with large white showing blossoms in late May and June.

DOGWOOD. 2 to 3 ft., \$1.00; 3 to 4 ft., \$1.25.

Gray. An upright, slender branched plant with white flowers in May, followed by whitish-blue berries that are quickly taken by the birds.

Goldentwig. A medium sized shrub with distinctly yellow branches over the winter.

Red Osier. Good foliage, white flowers followed by white berries. Bark over winter is dark red.

Siberica. Very bright red bark over winter. Upright shrub of vigorous growth. White flowers followed by porcelain blue fruits. Very desirable.

ELDER, Common. 3 to 4 ft., \$1.25.

A well known shrub along our roadside having large flat bunches of white blossoms in late June. Followed by reddish purple berries in the fall. Grows to 7 or 8 feet.

ELDER, Cut-leaf. 3 to 4 ft., \$1.25.

A shrub in growth habit similar to the Common Elder, but the leaves are deeply cut thereby giving it its name.

ELDER, Golden. 3 to 4 ft., \$1.25.

Similar to Common Elder but with bright golden yellow leaves. Must be planted in sun for best effects.

EUONYMUS, Alatus. 2 to 3 ft., \$1.90; 3 to 4 ft., \$2.40.

One of the best landscape shrubs. Grows to about 8 feet. Has unusual winged bark, small light green leaves and red fruit in fall. Leaves turn to brightest pink in fall.

EUONYMUS, Alatus Compacta. 2 to 2½ ft., \$2.35.

Similar foliage and bark as the alatus but more compact and dwarf in growth. Grows to 4 or 5 feet.

EUONYMUS, European. 2 to 3 ft., \$1.00; 3 to 4 ft., \$1.25.

Tall growing shrub with dark green foliage. Has conspicuous yellow and scarlet fruit in the fall.

FORSYTHIA. 2 to 3 ft., \$1.00; 3 to 4 ft., \$1.25.

Intermedia. Vigorous growing, arching branched shrub with showy yellow flowers in early spring.

Spectabilis. Much the same as Intermedia, but a better grower and more striking bloom.

Suspensa. Slender pendulous branches covered with brilliant yellow blossoms.

HIGH BUSH CRANBERRY. 3 to 4 ft., \$1.50.

A most satisfactory shrub for border planting. Foliage is dark green turning to bronzy ed in rfall. Blossoms are not showy, but the clusters of red berries that follow are most attractive and hang on all winter. Shrub grows to 6 or 8 feet. Tolerate some shade.

HONEYSUCKLE. 2 to 3 ft., \$1.00; 3 to 4 ft., \$1.25.

The honeysuckles, of which there are many varieties, are about the best known and the most adaptable plants that we grow. The foliage and the berries offer the various differences. All of them are well suited to border planting or for hedges. The following varieties are offered:

Bella Albida. White flowers, red berries, grows to 8 to 10 feet.

Morrowii. Pale yellow flower—orange berries—wide spreading.

Pink Tatarian. Pink flowers, red berries, 6 to 8 ft. high.

Red Tatarian. Red flowers, red berries, 5 to 6 feet high.

HYDRANGEA, A. G. 2 to 3 feet, \$1.50.

A low growing, very showy summer flowering shrub. Does well in partial shade or sunlight. Produces large round heads of white blossoms during latter part of June and into July. Fine for foundation planting or the border. Grows to about 3 or 4 feet.

HYDRANGEA, P. G. 2 to 3 feet, \$1.50.

A plant growing to 5 or 6 feet, most suitable for border planting. Produces large cone shaped white blossom in August that slowly take on a pink shade and last that way well into the winter. Needs rich soil and heavy pruning back each spring.

LILAC, French Hybrids. 2 to 3 ft., \$2.00; 3 to 4 ft., \$2.75.

French Hybrids, so-called, are named varieties of choice colors and habits of growth. Plants bloom at an early age and do not succor to any extent. Following are the varieties available:

Alphonse La Valle. Double lilac.
Belle De Nancy. Double, lilac-pink.
Chas. Jolly. Double, reddish-purple.
Chas. X. Single, reddish-purple.
Congo. Large, single, wine-red.
Edith Cavelle. Double, white.
Jean Mace. Double, lilac-pink.
Mme. Cassmir Perrier. Double, white.
Pres. Grevy. Double, blue-lilac.
Pres. Lincoln. Single, blue.

LILAC, Common Purple and White. 2 to 3 ft., \$1.25; 3 to 4 ft., \$1.50.

This group is too well known to need much description. Plants grow to 8 or 10 feet, do not blossom until well established and sucker at the bottom.

LILAC, Rothomagensis. 2 to 3 ft., \$1.25.

A splendid variety of lilac, finer in leaf and stem than the common lilac growing to 8 or 9 feet. Blossoms are a beautiful reddish purple.

MAPLE, Siberian. 2 to 3 ft., \$1.50; 3 to 4 ft., \$1.75.

A fast growing, very attractive foliaged shrub. Leaves turn to brilliant red in fall. Grows in shade.

MOCK ORANGE, Bouquet Blanc. 2 to 3 ft., \$1.25; 3 to 4 ft., \$1.50.

An attractive compact shrub suitable for foundation or border planting. Flowers are double white, come in close set branches. Plant grows to 5 or 6 feet.

MOCK ORANGE, Coronarius. 2 to 3 ft., \$1.00; 3 to 4 ft., \$1.25.

Known as the Sweet Mock Orange because of its fragrance. Grows to 6 or 8 feet. Best suited for border planting.

MOCK ORANGE, Grandiflora. 2 to 3 ft., \$1.00; 3 to 4 ft., \$1.25.

Largest and strongest grower of the Mock Oranges. Flowers not fragrant and bush tends to get coarse as it grows larger.

MOCK ORANGE, Lemoine, Avalanche. 2 to 3 ft., \$1.00.

An attractive small upright plant. White flowers borne profusely along each stem.

MOCK ORANGE, Virginal. 2 to 3 ft., \$1.50; 3 to 4 ft., \$2.00.

Medium sized plant which bears an abundance of large semi double fragrant white flowers. Very showy border plant.

NANNYBERRY. 3 to 4 ft., \$1.25.

A tall growing, narrow shaped shrub of good character. White flowers in large flat heads come in May and are followed by large oval blue-black fruit in the autumn.

NINEBARK, Common. 2 to 3 ft., \$1.00; 3 to 4 ft., \$1.25.

A medium sized shrub suitable for border and foundation planting. Attractive foliage, white blossoms in June followed by pink seed pods that are most attractive to birds. Plant grows to 8 or 9 feet.

NINEBARK, Aurea. 2 to 3 ft., \$1.00; 3 to 4 ft., \$1.25.

Same as Ninebark but has yellow colored leaves.

PRUNUS, Cistena. 4 to 5 ft., \$3.00.

The best and most showy of the purple leaf Plums. The plant is more shrub-like than Newport and does not grow as large. Very showy in the shrub border.

PRUNUS, Triloba. 3 to 4 ft., \$2.50.

A large shrub or small tree 6 to 8 feet; branches are covered in early spring with small double pink flowers. Very fine for specimen planting or border grouping.

PRUNUS, Tomentosa. 2 to 3 ft., \$1.50; 3 to 4 ft., \$1.75.

A plant especially adapted to border planting. Fruits are bright red and large enough for preserving, but also elished by birds. A very showy, hardy plant.

PRIVET HEDGING.

12 to 18 inches	\$2.50 per 10
18 to 24 inches	\$3.50 per 10
2 to 3 feet	\$4.50 per 10

PRIVET, Regale. 18 to 24 ins., \$.85; 2 to 2½ ft., \$1.10.

A medium sized shrub suitable for foundation or border planting. Deep green foliage, vigorous growth. White flowers followed by black berries in great abundance.

QUINCE, Japanese. 2 to 3 ft., \$1.00.

A small sized shrub notable for its beautiful scarlet crimson flowers coming before the leaves appear. Flower buds are not entirely hardy.

SNOWBERRY, Red. 2 to 3 ft., \$1.00.

An attractive small shrub suitable for both shady and sunny situations. Flowers are not showy, but bright red berries line the gracefully arching branches in the fall, making it most attractive.

SNOWBERRY, White. 2 to 3 ft., \$1.00; 3 to 4 ft., \$1.25.

Very similar in growth and leaf to the Red Snowberry but the berries are white and much larger and are grouped in large clusters, instead of being tight along the branches.

SORBARIA SORBIFOLIA. 3 to 4 ft., \$1.25.

First plant in spring to leaf out. Very attractive foliage. Large, fluffy heads of white flowers in June and July.

SPIREA, Anthony Waterer. 15 to 18 ins., \$1.25; 18 to 24 ins., \$1.50.

A low growing stiffly upright shrub well known for its large flat heads of bright crimson flowers. Blooms in June and July and again in the fall if the flower heads are cut back. Entire plant should be cut back to ground each spring.

SPIREA, Billardi. 2 to 3 ft., \$1.00.

A medium growing shrub, 4 to 6 feet, upright habit with rose colored blossom spikes in July. Suckers freely at the bottom.

SPIREA, Frobelli. 18 to 24 ins., \$.85; 2 to 2½ ft., \$1.00.

Very similar to spirea A. W., but a more vigorous and larger grower with lighter colored blossoms. Very hardy.

SPIREA, Korean. 2 to 3 ft., \$1.00; 3 to 4 ft., \$1.25.

A shrub much like the Van Houttei spirea, but flowers about 2 weeks later. Very desirable for border planting.

SPIREA, Van Houttei. 2 to 3 ft., \$1.00; 3 to 4 ft., \$1.25.

Probably no other shrub as widely planted nor as widely known. Grows in almost any situation, good or bad. Suitable for border or foundation planting and also hedging. Covered with white flowers in late May.

SUMAC, Cut Leaf. 3 to 4 ft., \$1.25.

Medium sized shrub with fern-like foliage which has the same brilliant fall color as the common sumac.

SUMAC, Staghorn. 3 to 4 ft., \$1.25.

Similar to common sumac except that the new wood growth is covered with a mossy appearing bark resembling a stags' horn and thus the name.

TAMARIX, Kashgar. 3 to 4 ft., \$1.50.

A strong growing plant with slender upright branches covered with a foliage similar to some of the Junipers. In July the upper ends of each branch becomes long spikes of delicate pink flowers making a very pleasing effect.

WAYFARING TREE. 2 to 3 ft., \$1.00; 3 to 4 ft., \$1.25.

A large growing shrub (6 to 8 feet) with soft, heavy leaves, large clusters of dull white blossoms in May that are followed by bright red berries that gradually turn black as they ripen.

WEIGELA, Eva Rathke. 2 to 3 ft., \$1.50.

A shrub growing to 6 or 7 feet with bright dark red flowers in July and then on throughout the summer. Fine for border planting. Not so very hardy.

WEIGELA, Rosea. 3 to 4 ft., \$1.25.

Similar to Weigela Eva Rathke, but with delicate pink blossoms. This variety is more hardy than the other.

WITCH HAZEL. 3 to 4 ft., \$2.25.

A medium sized shrub (7 to 8 feet) that does well in a variety of situations. Best suited to border plantings. Most attractive feature are the yellow flowers that occur in the fall instead of spring.

ROSES



Roses require an especially rich and thoroughly drained location if they are to do well. Work quantities of manure into the soil before planting.

Prune roses back heavily at the time of planting and again each spring. Leave only two or three strong stems and cut them back to four or five buds on each stem.

Protect your rose plants over winter by mounding dirt to a depth of a foot over each plant, then covering with a loose litter.

ROSES, MISCELLANEOUS HARDY

Grootendorst, Pink. 2 yr. No. 1, \$1.75.

Very hardy, most attractive, medium growing Rose with dark green foliage and clusters of bright pink flowers.

Grootendorst, Supreme. 2 yr. No. 1, \$1.75.

Same habit of growth and appearance as above, but with exceedingly showy clusters of bright red flowers.

Hansa. 2 yr. No. 1, \$1.50.

A strong growing hardy rose with double reddish flowers of large size.

Hugonis. 2 yr. No. 1, \$1.75.

An old but still popular variety of rose. One that blooms very early and is a mass of light yellow flowers when in bloom.

Persian Yellow. 2 yr. No. 1, \$1.75.

A strong growing hardy rose covered with double yellow flowers. Flowers are moderately fragrant.

Setigera. 2 to 3 ft., \$1.00.

Also known as Prairie Rose. Long graceful branches covered with big clusters of bright pink flowers late in spring.

ROSES, CLIMBING. 2 yr. No. 1, \$1.50.

American Beauty. Crimson flowers in great abundance.

Dorothy Perkins. Best known of the old-fashioned climbers. Shell pink flowers in clusters.

Dr. Van Fleet. A very desirable pink flowering variety. Foliage less subject to mildew than many varieties.

Gardenia. Yellow buds with creamy flowers with rich yellow centers.

Paul's Scarlet. One of the best red climbers. Large, almost double deep scarlet flowers. Very strong vines and heavy grower.

Primrose. Double canary yellow flowers. Very attractive.

ROSES, PATENTED VARIETIES.

Blaze. 2 yr. No. 1, \$2.50.

An everblooming climber, brilliant red of strong growing habit and showy flowers.

Grand Duchess Charlotte. 2 yr. No. 1, \$3.00.

A long stemmed, highly desirable variety of dusky coral-red.

Mirandy. 2 yr. No. 1, \$3.00.

A very fragrant, long lasting red of marvelous form and beauty.

Peace. 2 yr. No. 1, \$3.50.

Glorious 5-inch blooms of long lasting beauty. Buds golden yellow etched with pink opening to pale yellow to iridescent cream.

ROSES, HYBRID TEA AND EVERBLOOMING.

2 yr. No. 1, \$1.75.

Betty Uprichard. Salmon pink stained with coppery-red.

Caledonia. Large, double white, very attractive.

Editor McFarlane. Shapely buds with double, brilliant pink blooms.

Etoile de Holland. Dark, velvety-red. Very fragrant.

E. G. Hill. Large, massive blooms of deep velvety-maroon.

Grus en Teplitz. Medium sized, dark red blooms in clusters.

Joanna Hill. Large yellow with orange shading in the center. Fragrant

Lady Margaret Stewart. Large deep yellow, flushed orange-red.

McGredy's Scarlet. Large brilliant scarlet, shaded rose-pink.

McGredy's Ivory. Large, well shaped creamy white. Fragrant.

McGredy's Yellow. Bright butter-cup yellow. Very fine form and fragrant.

Mrs. Henry Bowles. Long lasting, rosy-pink shaded salmon. Very fragrant.

Mrs. P. S. du Pont. Bud is reddish-gold, flower golden yellow, lighter color with age.

Mrs. Sam McGredy. Very fine two-toned. Large double scarlet-copper, heavily flushed with red on outside of petals. Disease resistant and strong bloomer.

President Hoover. Beautifully colored buds and blooms of yellow with pink and flame tints.

Radiance, Pink. Large rose-red. Very popular and satisfactory rose.

Radiance, Red. Bright rose-pink. Very popular and satisfactory.

Souvenir de Claudius Pernet. Long buds opening to rich yellow. One of the finer yellow roses.

Talisman. Most popular two-tone, golden yellow stained copper-red.

ROSES, DWARF POLYANTHA AND FLORIBUNDA.

2 yr., No. 1, \$1.75.

Else Poulsen. Bright, rose pink, semi-double, very long lasting.

Kirsten Poulsen. Bright scarlet flowers in clusters on long stems.

Poulsen's Yellow. Copper colored buds, followed by semi-double yellow flowers. Very fragrant.

Pink Grus An Aachen. Deep salmon-rose. Very desirable.

Ideal. Immense, compact bunches of dark scarlet borne in abundance.

Eutin. Large clusters of very double deep red flowers on a vigorous mildew resistant bush.

Dagmar Spaeth. White flowers edged with pink. Very attractive and showy.

Climbing Vines

BITTERSWEET, American. Each, \$1.00.

A climbing vine needing wires or lattice to twine about on. Good foliage and produces clusters of orange and red berries in the fall. Need more than one plant in order to produce berries. Very hardy.

CLEMATIS

Jackmani. 2 yr. No. 1, each, \$1.50.

The well known deep purple, large flowering Clematis. Needs good soil and afternoon shade. Hardy and most attractive.

Henryii. 2 yr., each \$1.50.

A plant of similar character as Jackmani but with large white blooms. Blossoms in June.

Mad. Andre. 2 yr., each, \$1.50.

A large red flowering clematis. Very showy bloom and plant is hardy. Flowers in June.

Paniculata. 2 yr., each, \$1.00.

A small flowered form of Clematis, long a favorite for trellises and arbors. Becomes a mass of fragrant small white flowers in early September. Very hardy.

EUONYMUS, Radicans. 12 to 15 ins., \$1.50.

An evergreen vine of slow growth. Very desirable for shady areas.

EUONYMUS, Radicans Coloratus. 15 to 18 ins., \$1.00.

An evergreen similar to the above, but the foliage turns red during the winter. Faster grower than above.

EUONYMUS, Radicans Vegetus. 12 to 18 ins., \$1.50.

An evergreen creeper with thick, dark green leaves. Has berries similar to that of Bittersweet.

HONEYSUCKLE, Heckrotti. 2 yr., \$1.30.

A Honeysuckle vine of great beauty. The blossom is red with a golden lining. Blooms more or less all summer.

IVY, Boston. 2 yr., each, \$0.90.

Has bright, glossy green foliage, which in fall changes to bright shades of crimson and scarlet. Clings to brick, stone and stucco better than any other vine. Will kill back some in certain winters.

IVY, Engelmann. 2 yr., each, \$0.75.

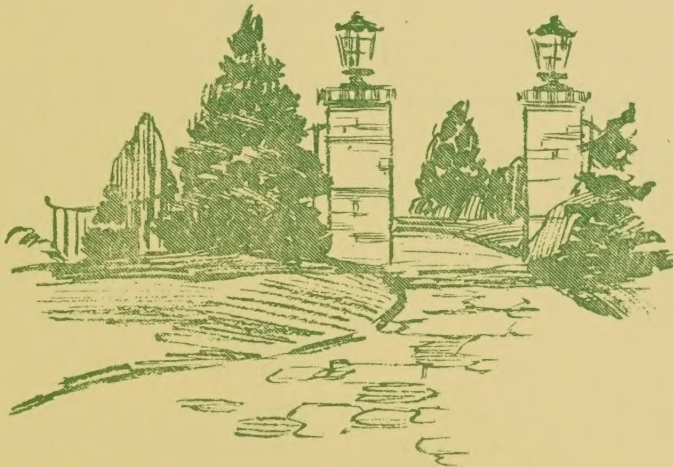
A much hardier form than the Boston Ivy which also clings to any masonry surface. It also grows much more vigorously and rank which sometimes is an objection.

TRUMPET VINE. 2 yr., \$0.85.

An attractive vine, strong grower, has scarlet trumpet-like flowers.

WISTERIA, Purple. 2 yr., each, \$1.50.

A rapid growing vine with long pendulous clusters of pale blue or lavender flowers in June and sometimes in the autumn.



Landscape Service

The landscape department of the White Elm Nursery Company is headed by two able and experienced landscape architects. Mr. E. H. Niles has been associated with the nursery for many years and knows plants and planting thoroughly. Laurence G. Holmes, one time Landscape Specialist for the University of Wisconsin, is also a landscape architect of wide experience.

Complete plans, consultation and estimates are available to any and all who may have landscaping problems of any sort. Plans and estimates will be made for new homes, old homes, gardens, factory sites, public grounds or any other landscape

project. Planting and other landscaping services are available at reasonable rates.

The White Elm Nursery Company has acres of beautiful landscape sized evergreens, trees, and shrubs which will give immediate effects and lasting beauty. If interested in these larger sized plants, please have one of the landscape men come to help you.

Careful planning will save you money and will also increase the beauty of your property to its fullest extent. Our landscape service is for your benefit. Call on us to help you.

Asparagus

MARY WASHINGTON. A rust resistant, strong growing variety producing thick and tender stalks. Most commonly planted today.

Per 25, \$1.50; Per 100, \$5.50.

PARADISE. A new and very desirable asparagus. Is ready to cut and use the second season. Rust resistant and strong grower. Stalks are thick and tender.

Per 25, \$1.75; Per 100, \$6.00.

Blackberries

\$1.75 per 12; \$3.00 per 25.

SNYDER. The old standby in blackberries. A fine fruit of good quality.

Currants

Each, \$.75.

RED LAKE. Produces well filled clusters of large glossy red fruits. The quality is excellent and mildly acid. Bushes are vigorous and upright growing.

Gooseberry

2 yr., No. 1, each \$.75.

DOWNING. Produces good crops of large pale green berries of fine quality.

HOUGHTON. Pale red colored berries of good size and very good quality.

POORMAN. A recent introduction from the New York State Experiment station. Fruit is large, red and very attractive. Plants are vigorous and highly productive. Does best in heavy and fertile soils.

PIXWELL. A green gooseberry of fine quality. Bush is large and vigorous annually bearing heavy crops of large red fruits. Hardy throughout the state.

Rhubarb

\$1.00 each.

MCDONALD. A new RED RHUBARB that when cooked has a fine flavor and is reddish colored. The stalk is brightly colored, large sized and the quality is excellent.



Our Guarantee

The White Elm Nursery Company will replace free of charge all plants failing to grow during the first growing season, provided the plants have received proper care and that payment of bill has been made. All plant failures should be reported by September first.

Planting of all replacements is charged for on the same basis as new planting.

Grapes

Our grape vines offered are two year olds, number one plants. They are heavy rooted and ready to start making good growth.

2 yr. No. 1, each, \$.75.

BETA. Small black variety suitable for the northern section of the state where other varieties are not hardy. Not recommended for southern sections or where larger fruiting sorts can be satisfactorily grown.

CACO. This variety is, we think, the best red grape for this area. It is hardy through the southern half of the state. Grapes borne in good size cluster, individual grapes are large and sweet and of excellent quality.

CONCORD. The best known black grape for southern part of state. Bunches are good sized, fruit is good quality and fine flavor.

FREDONIA. A new black variety. Larger than Concord in size; very fine in flavor and quality. Hardy in the southern half of the state.

MOORES EARLY. Very large black grape, fruit ripening a few weeks earlier than Concord. Quality medium but productiveness excellent.

PORTLAND. New white variety that bears large bunches of grapes with the individual grapes being very large, fine flavored and of excellent quality. Hardy throughout the southern half of the state.

WORDEN. A late bearing black grape, very large clusters, good quality.

Raspberries

\$2.50 per 12; \$4.00 per 25; \$15.00 per 100.

LATHAM. The best of the red-raspberries. Strong vigorous grower with very high quality fruit. Good for table use and canning.

CHIEF. The earliest of the red raspberries. A good berry of medium size. Plants are exceptionally hardy.

SUNRISE. A new berry from the U. S. Dept. of Agriculture. It is earlier than Latham, of fine quality and quite disease resistant. A fine berry to have in your garden.

CUMBERLAND. A fine quality black-cap. Strong, vigorous grower and heavy producer. Most commonly planted of all black raspberries.

LOGAN. This is a new variety of black-cap, but very similar to Cumberland. The fruit is possibly a bit larger and comes little earlier than Cumberland.

INDIAN SUMMER. A so-called ever-bearing variety, as it bears in June along with other varieties and then again in the fall during October. Berries are large, medium red, too soft for commercial uses, but excellent for home gardens.

SODUS. A new Purple-cap of unsurpassed vigor and hardiness. The fruit is large, medium purple in color and very fine in quality. It is an exceptionally heavy bearer and a persistent bearer, rarely failing to produce a crop.

APPLES

4 to 5 ft., \$1.50 each; \$13.50 per 10.

5 to 6 ft., \$1.75 each; \$16.50 per 10.

BEACON. A new all red summer apple ripening a little after Duchess but keeping better. Fruit is good size, fine quality and flavor. Tree is hardy everywhere in the state.

CORTLAND. A late fall apple of high quality. Color is bright red, making it suitable for both home and commercial planting. It is a McIntosh seedling with McIntosh mildness of flavor, and whiteness of flesh. Fruit hangs on tree better than McIntosh.

DUCHESS, Red. Best of the summer cooking apples. Color, bright solid red; fruit, large and of good flavor. Tree is hardy all over the state.

FIRESIDE. A new introduction of Minnesota two years ago, this apple should be planted in every orchard. It is a fine flavored, all red, winter apple of the highest possible quality. It keeps well in storage. Tree is hardy everywhere in state.

HARALSON. A new variety of not so many years ago, this fine keeping winter apple is fast becoming the principal winter apple of Northern Wisconsin. The tree comes into bearing early and produces large red apples more suitable for cooking than dessert. There is no better variety for winter storage.

JONATHAN. A late fall apple of high quality. Flesh is crisp and juicy, color of fruit is dark red. Hardy only in the southern part of the state.

McINTOSH. A late fall or early winter variety, hardy all over the state. Fruit is of good size, red in color, flavor mild, quality excellent. This variety is one of the best commercial varieties in the state and is likewise as popular for home use.

McINTOSH, Early. Resembles the parent, McIntosh, considerably, but is much earlier in ripening, following Yellow Transparent by about ten days. Color of fruit is rich red, flavor and quality excellent and the tree is hardy and vigorous.

MELBA. A summer variety of apple ripening at the same time as Yellow Transparent. Quality is much better, of good size and color is a bright crimson over pale waxy yellow.

MILTON. A fall variety ripening at Wealthy time. A very handsome red apple of high quality. The tree is hardy, vigorous and an annual bearer. Flesh is white, tender, crisp, juicy and of McIntosh flavor. This variety cannot be too highly recommended.

MINNESOTA No. 790. An unnamed variety from the Minnesota Fruit Breeding Farm that is proving itself very worthwhile. Fruit is late fall or early winter season. Fruit is very large, color is bright, solid red. It is a fine baking apple, but equally good for other dessert purposes. Tree vigorous and hardy throughout the state.

NORTHWEST GREENING. The old reliable winter keeper, excellent for baking and other cooking. Trees large and vigorous, hardy everywhere. Fruit large, color, greenish yellow, flesh coarse and of fair quality.

PRAIRIE SPY. A recent introduction of the Minnesota Fruit Breeders Farm and a coming variety for the Northwest. A winter apple of high quality for both dessert and cooking. Keeps well in storage. Fruit is large and mostly red in color. Trees are strong and hardy anywhere in the state. Trees bear at early age.

TOLMAN SWEET. An old but still popular winter variety. Fruit is medium size, pale yellow with slight red tint. Flesh is firm, rich and very sweet. Tree is hardy in southern part of state.

WEALTHY. The best known fall apple. Fruit is large, and mostly red; flesh is white, juicy and of fine flavor. Tree is hardy and productive.

YELLOW TRANSPARENT. A summer variety that grows anywhere and everywhere. Tree very subject to blight and no longer recommended for planting. Fruit medium size, pale yellow and good quality when first ripe, but does not keep very long.

Crab Apples

4 to 5 ft., \$1.50 each; 5 to 6 ft., \$1.75 each.

HYSLOP. Small, dark red pickeling crab and excellent for jelly, too. Tree large and vigorous and hardy in all parts of state.

WHITNEY. The most popular and best known of the crabs. Fruit large, red striped, flesh firm and juicy. A superb canning, jelly and pickeling crab. Tree is hardy, vigorous and heavy producer.

Cherries

5 to 6 ft., \$3.00; 3 to 4 ft., \$2.25.

EARLY RICHMOND. The first of the sour cherries to ripen. Fast growing trees bearing quantities of fruit that are a little brighter red in color than the later varieties.

LATE MONTMORENCY. The late variety of cherry for this area. Dark red in color and best for canning and cooking.

Pears

5 to 6 ft., \$3.00 each; 4 to 5 ft., \$2.50 each.

BARTLETT. The best known and leading summer variety of pear for southern Wisconsin. A large yellow pear of fine flavor and good quality.

CLAPPS FAVORITE. A summer variety of very good quality; very fine, sweet flavored. Fruit is large, lemon colored, spotted with brown spots.

FLEMISH BEAUTY. Early, large, pale yellow with russet checking. High quality and very delicious. Tree is vigorous and hardy. Bears young and abundantly.

KIEFER. A canning and market pear, fruit not fully ripe until mid-winter. An early and prolific bearer.

SECKEL. A high quality but small sized pear. Fall ripening. Tree hardy and vigorous.

Plums

A few plum trees in every home orchard is to be recommended. It is now known that failure to bear is due to lack of proper pollenization. Certain varieties, however, are good pollenizers, and so it is necessary to include one or more of these varieties with the others. All plums listed below are highly desirable varieties and can be furnished in sizes listed only.

5 to 6 ft., \$3.00; 4 to 5 ft., \$2.00.

EMBER. A new, very delicious late ripening plum. Large fruit, yellowish red in color. Flesh juicy, meaty and fine flavored.

HANSKA. A large, dark red plum. Excellent quality and a heavy bearer.

KAHINTA. A heavy, regular bearer of large red plums of fine quality and size. Very hardy.

KAGA. A medium sized plum ripening midseason. Unusual flavor resembling that of an apricot makes it exceptionally interesting. This variety is also a good pollenizer for other varieties.

LOMBARD. A medium sized, greenish blue, European variety, hardy only in the southern half of the state. Flesh is yellowish-green, mild flavored and juicy. Fruit ripens in August.

MONITOR. A late summer variety, bearing very large red fruit of good quality. Trees are hardy and vigorous growers.

STANLEY PRUNE. The best of the blue prunes. Purple blue skin and sweet, fine golden flesh. Excellent variety for canning or dessert use. Hardy only in the southern part of the state.

SUPERIOR. Immense fruit, deep red color, firm meaty flesh of excellent flavor. Hardy anywhere, good grower. Also has some value as a pollenizer.

UNDERWOOD. The finest quality red plum of all. Early ripening. Fruit large, juicy and sweet.

PERENNIALS

ACHILLEA. Each, \$.35; \$3.00 per 10.

The Pearl. A fine foliated plant producing an abundance of small double white bloom all through the summer. Grows to about 24 inches.

Roseum. An upright stiff stemmed plant with flat clusters of rosy pink flowers. Blooms in June and July.

ASTER. Each, \$.60; \$5.50 per 10.

A fall flowering plant that should not be confused with the annual aster. Flowers are mostly single and come in various colors. Height ranges from 2 feet to 5 feet. Blooms from September to freeze-up.

Beechwood Challenger. Beautiful red; 2 feet.

Barr's Pink. Very showy; 3 feet.

Climax. Blue, yellow center; 3 feet.

Mt. Everest. Pure white; 3 to 4 feet.

BABY'S BREATH, Bristol Fairy. Each, \$1.00.

A double Baby's Breath that is much more desirable than the older single variety. Florets are larger and double. Blossoming season longer.

BACHELOR BUTTON. Each, \$.35; \$3.00 per 10.

A desirable perennial form of the annual variety. Large flowers.

BELLFLOWER—CAMPANULA. Each, \$.40; \$3.50 per 10.

Harebell (Carpatica). Flowers are clear blue, upright bells, borne on short stems and in profusion. Foliage is good and plant is adapted to low borders and edging. 12 inches.

Peachbell (Persicifolia). An upright plant about 24 to 30 inches covered with small clear blue bell shaped flowers in late June. Very showy in the garden.

BLEEDING HEART, Common. Each, \$1.00.

The old-fashioned Bleeding Heart. Pink, heart shaped flowers in the early spring. About 30 inches.

BLEEDING HEART, Fern-Leaf or Fringed. Each 60c.

A low growing, fine leaved plant suitable for low borders or rockerys. Pink, heart shaped flowers somewhat like the common Bleeding Heart.

CHRYSANTHEMUM. Each, 60c; \$5.00 per 10.

New varieties and introductions have made this family of plants more desirable than ever. Varieties now begin to bloom in August and early September so that danger from frost is not longer a consideration. Very showy in the border, blossoms are also unsurpassed as cut flowers for in the house.

Mrs. P. S. du Pont. Salmon-bronze-pink.

Olive Longland. Apricot-salmon-pink.

Red Gold. Red and orange-gold.

Red Hawk. Brazil Red.

Robt. Brydon. Garnet-red.

Algonquin. Yellow.

Avalanche. White.

Barbara Small. Lilac-pink.

Chippewa. Purple.

Glacier. White.

Jean Treadway. Pink.

Mandalay. Orange-bronze.

COLUMBINE. Each, 40c; \$3.50 per 10.

Blooms late in spring with graceful, but unusual shaped flowers. Colors come in a wide range. Grows in semi-shade.

Mrs. Scott Elliott's Hybrids. Very attractive colors.

CORALBELLS. Each, 60c; \$5.50 per 10.

Attractive plant with numerous red bell shaped flowers borne on tall stems during June and July.

COREOPSIS. Each, 35c; \$3.00 per 10.

Large daisy-like blossoms of pure yellow. 1½ to 2 feet high. Blooms June and for a long period after.

DAISY, Alaska. Each, 35c; \$3.00 per 10.

A white daisy with yellow center blooming about Memorial Day.

DAISY, King Edward. Each, 35c; \$3.00 per 10.

A very large white bloom with yellow center. Begins to flower in July. Very attractive for cut flowers as well as border.

DAY LILY—Funkia. Each, 75c.

Large foliated plant attractive when not in bloom. Grows from 12 to 18 inches high.

Coerulea. Broad green leaves, blue flowers. 45c each.

Grandiflora. Very large broad leaves, large fragrant white flowers., \$1.00 each.

DELPHINIUM

A well known, tall hardy perennial. Flowers are found as tall spikes; colors are usually a wide range of blue shades, but there are white and pink forms also.

Pacific Coast Hybrids. Each, 50c; \$4.50 per 10.

A recent introduction of really mammoth flowering Delphinium with colors and two-toned effects unequaled by any other. Very large growing; 6 to 7 feet.

GAILARDIA. Each, 35c; \$3.00 per 10.

One of the showiest and most effective border and cut-flower varieties. Blossoms are two-toned, center is dark reddish brown and tips of petals are shaded orange. Sometimes freezes out in winter.

HEMEROCALIS. Each, 65c; to \$1.00.

The very hardy old-fashioned yellow Day-Lily. Many new varieties are now grown, but we supply only the early pale yellow Dr. Regal variety.

HOLLYHOCK. Each, 35c; \$3.00 per 10.

Not really a true perennial, but it re-establishes itself so readily that most people consider it one. Can be had in double flowering sorts in the following colors: Red, pink, white and yellow.

IRIS. Each, 35c; 40c; 45c, and 50c.

One of the hardiest and most satisfactory perennials. Easy to grow and the wide range of colors make them most desirable.

LILIES. No. 1 Bulbs, each, 60c; \$5.50 per 10.

Elegans. Tall, stiff stems with large salmon red blossoms. Early.

Madonna. The loveliest of the white lilies. Can be planted in fall only. Very fragrant.

Regal. Tall stems with 4 or 5 large white blossoms. July.

Henryii. Deep orange-yellow. Blooms in August and September.

LILY OF THE VALLEY. Each, 50c; \$4.50 per 10.

Small, fragrant, bell shaped white flowers. One of the early spring flowers. Grown in shade.

MALLOW (Hibiscus). Each, 40c; \$3.50 per 10.

Large woody perennial with crepe-paper-like blossoms 5 or 6 inches across. Not too hardy. Colors: red, pink and white.

MONARDA. Each, 35c; \$3.00 per 10.

Bright scarlet flowers in July. Spreads.

PAINTED DAISY. Each, 40c; \$3.50 per 10.

Pink, red or white daisy-like flowers, blooming in late May and early June. Fern-like foliage that dies down after the flowering period.

PLATYCODEN (Balloon Flower). Each 40c; \$3.50 per 10.

Upright growing plant to about 24 inches. Produces an abundance of blue cup-like flowers that resemble balloons just before they open. Flower in July and August. There is also a white form.

PEONY

No planting on a home grounds is complete without some peonies, the favorite of all the flowers. They require a rich, deep soil with plenty of sunlight. Fall planting is far more desirable than spring planting. Plant peony roots with eyes just 2 inches below the surface. See our special list for varieties and descriptions. Priced from \$1.00 up.

POPPY, Oriental. Each, 60c; \$5.50 per 10.

This is one of the showiest of all perennials. For best results transplant in August or September only.

PHLOX, Creeping. Each, 50c; \$4.50 per 10.

A flat growing plant that blooms in great profusion early in the spring. Can be had in the following colors: red, lavender, pink and white.

PHLOX, Garden. Each, 50c; \$4.50 per 10.

These plants in their many different colors are really the backbone of the summer garden. Phlox grow in any good garden soil and will tolerate a small amount of shade.

Africa. Carmine-red.	Ethel Pritchard. French-Mauve.
Border Queen. Pink.	Leo Schlagetter. Orange-red.
Caroline Vanderburg. Violet.	Lillian. Cameo-pink.
Chieftan. Ruby-red.	Mary Louise. White.
Count Zepplin. White and red eye.	Miss Lingard. Early white
Daily Sketch. Soft salmon-pink.	Salmon Beauty. Salmon, white eye.
Geo. Stipp. Deep salmon-pink.	Snowcap. White.
Enchantress. Salmon-pink.	Struthers. Carmine, shaded orange-scarlet.
E. I. Farrington. Light salmon-pink.	W. G. Harding. Salmon-pink.
	Wm. Kesserling. Plum-

PINKS. Each, 35c; \$3.00 per 10.

Low growing border plants with very fine, grass-like foliage. Blossoms are extremely fragrant and showy.

SCABIOSA. Each, 45c; \$4.00 per 10.

Handsome border plant with unusual lavender flower. Grows about 18 inches high. Blooms in late June and July.

SEDUM. Each, 40c; \$3.50 per 10.

Plants that will thrive in the poorest and driest of soils. We can furnish the following varieties:

Acre. Yellow.
Album. White.
Spectabile. Pink.
Spectabile Brilliant. Red.

VERONICA. Each, 60c; \$5.50 per 10.

A border plant of about 18 inches. Produces long spikes of bright blue flowers in July and August.

VIOLAS. Each, 35c; \$3.00 per 10.

Beautiful low growing plants for front of border. Tolerates considerable shade. Available in many shades and colors.

YUCCA. Each, 50c; \$4.50 per 10.

A tropical looking plant with long, narrow green leaves. Flower is most unusual, creamy white and very outstanding.

ANNUALS

	Each	per 12
AGERATUM, Transplants40
Potted20	1.50
ALYSSUM, Transplants30
Potted20	1.50
ASTER, double flowering mixed		
Transplants30
BEGONIA GRACILLIS, Transplants...		.40
BEGONIA TUBEROUS ROOTED		
4-inch Pots75	7.00
CALENDULA, Yellow and Orange		
Transplants30
COLEUS, 2¼-inch Pots20	1.50
COSMOS, Transplants30
GERANIUMS, 4-inch Pots50	5.50
IMPATIENS, 2¼-inch Pots20	1.50
LANTANA, 3-inch Pots30	3.00
LOBELIA, Transplants35
2¼-inch Pots20	1.50
MARIGOLD, Transplants30
MORNING GLORY, Early Blue		
3-inch Pots20	1.50
PANSIES, Giant Mixed		
Transplants65
PETUNIAS, all varieties		
Transplants35
2¼-inch Pots20	1.50
3-inch Pots25	2.00
PHLOX DRUMMONDI, Transplants...		.30
SALPLIGLOSSIS, mixed, Transplants.		.35
SALVIA, Transplants40
SCABIOSA, mixed, Transplants.....		.30
SNAPDRAGON, Transplants35
THUNBERGIA, 2¼-inch Pots20	1.50
VERBENA, Transplants35
VINCA (for window boxes)		
4-inch Pots40	4.00
ZINNIAS, Transplants30



Success with Your Planting

—depends upon the quality of the trees, plants, vines, shrubs, etc. you buy.

You save time, money and disappointment when you get the BEST nursery stock available. Our stock will come to you hearty, healthy, vigorous and true-to-name!

Vegetables

	per 12	per 100
BROCCOLI20	1.50
BRUSSELS SPROUTS20	1.50
CABBAGE20	1.50
CAULIFLOWER25	2.00
CELERY25	2.00
EGG PLANTS25	2.00
KOHLRABI20	1.50
LETTUCE (HEAD)20	1.50
MELONS, Pots .20	1.50	
PARSLEY25	2.00
PEPPERS25	2.00
TOMATOES Trans.25	2.00
4" Pots .20	2.00	15.00

White Elm Nursery Co.

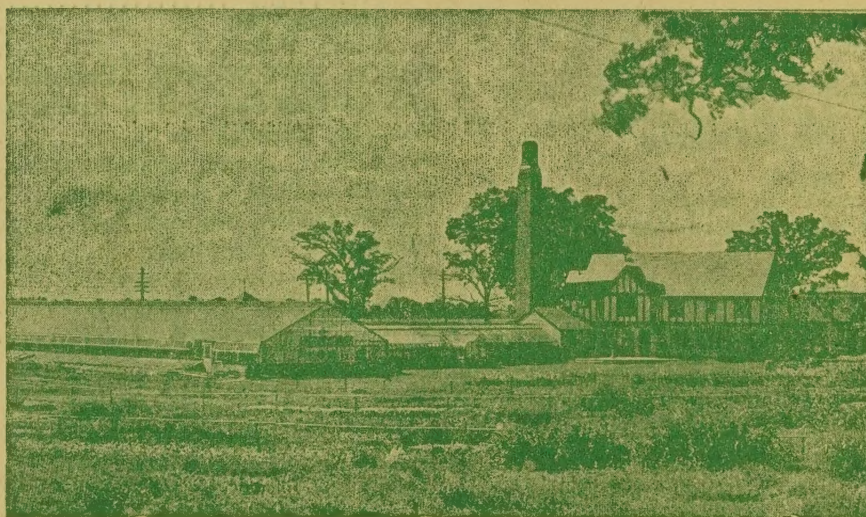
Hartland, Wisconsin

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Our Company



The White Elm Nursery Company is one of the older and larger nurseries of the state, though age and size are in no way indicative of integrity or prestige. But this company has always been known for its high quality plants in the widest possible assortment. During its entire existence the company has made every effort to have available for its customers and clients every sort of plant suitable for Wisconsin conditions. Not only does the company cater to the best of all hardy plants, but also maintains a greenhouse and floral business, thus giving to this area as complete a range of plantings as can be found anywhere.

The White Elm Nursery was first started in 1900 by the combining of two small nurseries, the

A. W. Brown Nursery of Watertown and the L. Ada Lyman Nursery in Oconomowoc. In 1906 the business was incorporated and the main office moved to Oconomowoc where it remained until 1924. At that time, wishing to be nearer to Milwaukee where much of its business came from and needing larger and more consolidated acreage, the nursery was moved to Hartland where it is located on Highways 16 and 19 on the west city limits. Here, on 80 acres, the White Elm Nursery Co. now operates.

Present officers of the company are Laurence G. Holmes, President and General Manager; E. H. Niles, Vice-President and Willard A. Dustrude, Secretary-Treasurer.